



## 2012 Sponsorship Requirements

Sponsorships are required for each horse and rider team so that we are able to provide quality year end awards for all of our members. Sponsorships directly support the awarding of cash and prizes for each of our 40 classes. Where most saddle clubs only award a grand and reserve champion for each class, the Mid Rivers Saddle Club gives awards to the Top 6 point earners. In addition, we present overall high point and reserve high point awards in each of our age/skill group categories.

In addition, horse and rider sponsorships supplement the costs of running each of our 9 shows, including the cost of awards and printing of the forms and show bills. We are able to keep our show costs to a minimum, thanks in part to our horse and rider sponsorships.

### *Who has to be sponsored?*

Each horse and rider combination is required to be sponsored in order to be eligible for yearend awards. The minimum sponsorship level is \$30 per horse and rider combination or \$15 per horse and rider combination for lead line and walk-only members.

### *What is considered a sponsorship?*

We encourage all of our participants to solicit outside advertisements as their qualifying sponsorship. By having outside sponsors, we are able to promote our saddle club to outside businesses and their customers. It is also a benefit to the sponsor, as their fee includes an advertisement in our annual premium book which is distributed to all members, as well as any participants who may attend our shows throughout the course of the summer.

It is not required that you sell an advertisement. A \$30 personal contribution (or \$15 for lead line/walk) can also qualify as a sponsorship as long as it is paid prior to the horse and rider combination earning points.

Each rider MUST have paid their membership at or prior to their first show. In addition, each horse and rider combination MUST acquire or pay the required horse and rider combination at or prior to showing at their second show. If the sponsorship is not paid at or before their second show, all points earned at all shows will be lost and will not start to accumulate until it is paid.

### *In-Kind Donations*

While in-kind donations are greatly appreciated and can often be very beneficial to the club, they cannot be used as a horse and rider sponsorship. Funds that are acquired earmarked for specific events or products that come to the club for giveaways, etc. also go directly back out – meaning that a cash prize or a promotional item, while much appreciated, does not help to support/fund the previously mentioned year-end awards or the operating budget. All in-kind donators will receive advertising space in the premium book, based on the value of their donation.