

# Mid Rivers Saddle Club — 2012 Sponsor & Premium Book Rates

## All Around Champion: \$250.00

Full-page color advertisement in the MRSC Premium Book

Signage displayed in the arena at all shows (sponsor provided 3' x 5')

Class sponsorship: Announcements before and/or after the class. (write in the name of the class you wish to sponsor.) \_\_\_\_\_

Recognition on the MRSC web site along with a link you your companies website.

\*Sponsor please provide Photo Ready Ad to be used in Premium Ad Book; Ad Creation is an additional cost  
*Up to 3 Horse & Rider Sponsorships*

## Grand Champion: \$150.00

Full-page black and white advertisement in the MRSC Premium Book

Signage displayed at all shows (sponsor provided 3' x 5')

Class sponsorship: Announcements before and/or after the class. (write in the name of the class you wish to sponsor. ) \_\_\_\_\_

Recognition on the MRSC website

\*Sponsor please provide Photo Ready Ad to be used in Premium Ad Book; Ad Creation is an additional cost.  
*Up to 3 Horse & Rider Sponsorships*

## Reserve Champion: \$75.00

Half-page black and white advertisement in MRSC Premium Book

Signage Displayed at all MRSC Shows (sponsor provided 3 'x 5')

Class sponsorship: Announcements before and/or after the class. (write in the name of the class you wish to sponsor. ) \_\_\_\_\_

Recognition on the MRSC website.

\*Sponsor please provide Photo Ready Ad to be used in Premium Ad Book; Ad Creation is an additional cost.  
*Up to 2 Horse & Rider Sponsorships*

## Contributor: \$30.00

**One Horse & Rider Combination** & name printed on Contributor & Friends page in the MRSC Premium Book



## Leadline/Walk Sponsor: \$15.00

**One Horse & Rider Combination** & name printed on Contributor & Friends page in the MRSC Premium Book

*Please email Ad Book Information to [Liz@MidRiversSaddleClub.com](mailto:Liz@MidRiversSaddleClub.com)*

Sponsor Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsored Horse & Rider Combinations

Rider 1: \_\_\_\_\_ Horse 1: \_\_\_\_\_

Rider 2: \_\_\_\_\_ Horse 2: \_\_\_\_\_

Rider 3: \_\_\_\_\_ Horse 3: \_\_\_\_\_



# Mid Rivers Saddle Club — 2012 Show Sponsorships

## ○ Platinum Leading Sponsor (\$1000) is entitled to:

- Receive acknowledgement and logo placement as a "Leading Sponsor" in our advertising, website and program materials
- Display banner or signage at all shows up to 3' x 5' (as provided by Sponsor)
- Receive a full page 'prime location' color ad in our annual premium book – Inside front cover or back cover
- Receive recognition from the Show Announcer before and during each show
- Photo with Year End Award winners at Banquet for Press Release
- Receive two tickets to our Awards Banquet
- Sponsorship recognition of High Point Awards
- **Sponsorship of up to 4 Horse and Rider Combinations**

## ○ Gold Level (\$750) is entitled to:

- Receive acknowledgement as a sponsor in our advertising, website and program materials
- Display banner or signage at all shows, including benefit show, up to 3' x 5' (as provided by Sponsor)
- Receive a full page color ad in our annual premium book – Inside back cover or center page spread (right or left side only)
- Receive recognition from the Show Announcer during each show
- Photo with Year End Novice High Point Champion for Press Release
- Receive two tickets to our Awards Banquet
- **Sponsorship of up to 3 Horse and Rider Combinations**

## ○ Silver Level (\$500.00) is entitled to:

- Receive acknowledgement as a sponsor in our advertising, website and program materials
- Display banner or signage at all shows, including benefit show, up to 3' x 5' (as provided by sponsor)
- Receive a full page color ad in our annual premium book
- Receive recognition from the Show Announcer during each show
- Receive two tickets to our Award Banquet
- **Sponsorship of up to 3 Horse and Rider Combinations**

**Ad Creation Fees are additional costs**

**Please email information to [Liz@MidRiversSaddleClub.com](mailto:Liz@MidRiversSaddleClub.com)**

*All event sponsor will receive complimentary pre-show press and mention on all show publicity.*

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email/Website: \_\_\_\_\_

Rider 1: \_\_\_\_\_ Horse 1: \_\_\_\_\_

Rider 2: \_\_\_\_\_ Horse 2: \_\_\_\_\_

Rider 3: \_\_\_\_\_ Horse 3: \_\_\_\_\_

Rider 4: \_\_\_\_\_ Horse 4: \_\_\_\_\_



**MID RIVERS  
SADDLE CLUB**